



FOR IMMEDIATE RELEASE

Contact: PUMP 212-592-1986 cg@pumpny.org

SAVE THE DATE -- *Fort Greene Festival, Saturday, June 25, 2011* --

Brooklyn-born Celebrity Residents Host and Headline the Fort Greene Festival.

NEW YORK, NEW YORK -- (June 10, 2011) -- Rosie Perez, Academy Award-nominated actress, hosts the **2011 Fort Greene Festival** on Saturday, June 25, 2011 in Fort Greene Park in Brooklyn, New York. **Mos Def**, multi-Grammy Award/Golden Globe Award/Emmy Award-nominated actor and performer, will be the headliner for the **2011 Fort Greene Festival** www.fortgreenefest.com. Rosie Perez and Mos Def -- stage, TV and film sensations -- were born in Brooklyn, New York, and both continue to live there.

Saturday, June 25, 2011 12 Noon - 8 p.m.

Fort Greene Park DeKalb Avenue, Myrtle Avenue, Cumberland Street, Brooklyn, NY

www.nycgovparks.org/parks/FortGreenePark



Special Guest Host: Rosie Perez, Academy Award-nominated actress.
Headliner: Mos Def, multi-Grammy Award/Golden Globe Award/Emmy Award-nominated actor/performer, will soon be seen in the sixth season of Showtime's "*Dexter*" drama series.

Admission: FREE, though there is a suggested donation of \$3.00.

Treats: Live Performances.

Please direct media/sponsorship interest and VIP consideration inquiries to PUMP at 212-592-1986 and cg@pumpny.org.

The 2011 Fort Greene Festival www.fortgreenefest.com, produced and promoted by I See Promotions, LLC, is a community event. Fort Greene Festival's demographics reflect a stronghold for some of NYC's political, business, civic, fashion, media, entertainment and sports leaders and stars. During such a still-rebounding economy, the Fort Greene Festival is quite a treat and a great opportunity to enjoin families, friends, neighbors, co-workers, businesses, class reunions, family reunions, school reunions, fraternity/sorority reunions, international tourists, military service members, and simply people. Attendees enjoy a great day with featured, special and surprise guest entertainment, in addition to art, music, health, fitness, nutrition, wellness, culture, food, vendors, community service organizations, media, politicians and a host of folks from across the globe. The all-day festival has an urban-Woodstock feel. Music acts and co-hosts will soon be announced. The Fort Greene Festival is free to attend, however, a suggested donation of \$3 is asked to help bring great performers to the Fort Greene Festival.

I See Promotions LLC PRESENTS

Saturday June 25th, 2011

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AT&T is a proud sponsor of the Fort Greene Festival

Fort Greene Festival
ART, SOUL & FUTURE OF BROOKLYN

Performing Live

MOS DEF

Hosted By **Rosie Perez & Michaela Angela Davis**

Rees | Sofia Urzeta | Game Rebellion | Navigable | Lifted Crew | Mariella Jenna Andrews and Paper Doll.....guess who

RESTAURANTS: Madras, Brooklyn Moon, No. 7, Serrano's Southern Cuisine, Soul Spot, Souly, Bull Pully, Ruby Cream, Bus By Town, Confession Street, Baker, General Green

@ Fort Greene Park Brooklyn, New York
FOR MORE INFO GO TO: WWW.FORTGREENEFEST.COM

Sponsors: Edison, TD, Two Trees, WM, McDonald's, NBC, National Grid, Verizon, etc.